

INTERFOAM EXPO CHINA 2021

4.28
2021 |
4.30
CECIS
SHANGHAI

POST-SHOW REPORT



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Organizer:  **HJT** 汇捷通 Expo Beijing HJT International Exhibition Co., Ltd.

www.interfoam.cn



86
Professional
Exhibitors



3,120
Professional
Visitors



35
Professional
Conferences



10,000+
Accurate Exposure
10,000+ person-time

In the post-epidemic era, Interfoam2021, as the first professional exhibition for foam industry in China, has achieved a complete success with the joint efforts of the industry insiders. Interfoam2021 still delivered a satisfactory result under the limitation of many unfavorable conditions!

It is a professional platform for technology, trade, brand display, academic exchange of foam industry, enabling the sustainable development of the industry!

Visitor Data Analysis



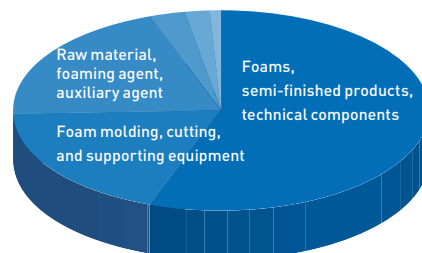
3,120 Total Visitors

3,071 Mainland China

49 Overseas, HK, Macao and Taiwan

Interested Products

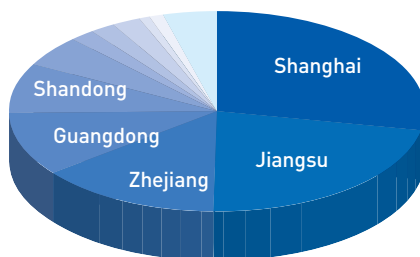
Foams, semi-finished products, technical components	55.77%
Foam molding, cutting, supporting equipment	18.87%
Raw material, foaming agent, auxiliary agent	19.97%
Adhesive and tapes	2.88%
Recycling technology & equipment	1.95%
Professional associations, scientific research institutions, media, etc.	0.56%



Regional Distribution

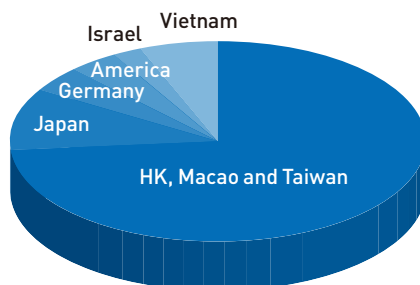
Visitor distribution in mainland China

Shanghai	27.68%
Jiangsu	21.91%
Zhejiang	13.84%
Guangdong	10.42%
Shandong	8.40%
Anhui	4.88%
Hebei	2.21%
Hubei	1.95%
Fujian	1.92%
Beijing	1.40%
Chongqing	1.14%
Others	4.25%



Visitor distribution in HK, Macao, Taiwan and Overseas

HK, Macao and Taiwan	73.47%
Japan	10.20%
Germany	4.08%
America	4.08%
Israel	2.04%
Vietnam	6.12%



Industry Involved

Manufacturing and processing of foams	40.63%
Vertical applications of foams	59.37%

Automobile	8.89%
Packaging	7.67%
Electronic devices	6.06%
Industry	4.75%
Construction and building materials	4.60%
Furniture	4.60%
Communication device	3.83%
Sports and leisure	2.91%
Daily necessities	2.07%
Cold-chain & logistics	1.72%
Rail traffic	1.69%
Energy	1.57%
Electric appliance	1.49%
Office supplies	1.07%
HVAC	1.00%
Aerospace	0.80%
Safety protection	0.61%
Ships	0.57%
Healthcare	0.57%
Military supplies	0.46%
Others	2.41%

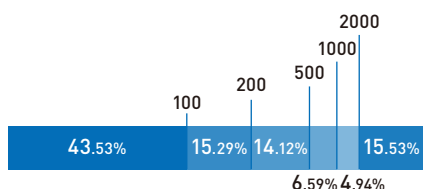
Visiting Purpose

Learn about what's new or interesting in the industry	44.62%
Find new suppliers	23.47%
To meet with the cooperative suppliers	16.20%
Implement the purchase requirement and complete the order	8.39%
Participate in relevant conferences	3.66%
Evaluate the exhibition for future participation plan	3.26%
Others	0.40%



Enterprise Scale

1-100	43.53%
More than 2000	15.53%
100-200	15.29%
200-500	14.12%
500-1000	6.59%
1000-2000	4.94%

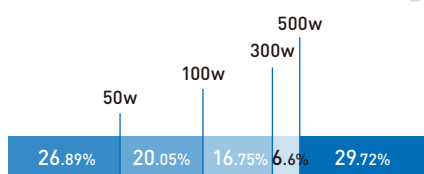


Functional Analysis

Design and R&D	30.12%
Management and decision	23.71%
Production and manufacturing	14.08%
Purchase	13.55%
Marketing / Business development	12.12%
Engineer	4.28%
Education / Research	0.89%
Engineering supervision	0.53%
Journalist / Editor	0.36%
HRM	0.18%
Others	0.18%

Purchase Amount

More than 5 million RMB	29.72%
Less than 500,000 RMB	26.89%
500,000 ~ 1 million RMB	20.05%
1 million ~ 3 million RMB	16.75%
3 million ~ 5 million RMB	6.60%



Purchase Plan

Do you have any purchase plan in the coming year?



Wishes from Visitors

Please visit the Interfoam website for more visitor wishes.

Through visiting this exhibition, I learned a lot of knowledge and broadened my horizon. In particular, I benefited a lot from listening to the forum of "Redefine Foams". The speakers are all professionals in the foam industry. I hope this forum can continue in Interfoam 2022.

Peng Gao
HUAWEI TECHNOLOGIES CO., LTD.

Foam materials promote the rapid development of new energy power batteries, which can alleviate the problems such as battery expansion, thermal runaway and sealing in battery packs. Interfoam Expo has gathered a number of foam material and equipment suppliers, to build a good platform for us. Hope the organizer will bring more foam material information and advanced technology next time.

Pengli Wang
Contemporary Amperex Technology Co., Ltd.



The exhibition site is very good, Interfoam brings together many types of foam materials, and I also saw many famous enterprises in the field of foam industry. The exhibition builds a good communication platform for us, so we get to know some high quality business partners for future cooperation. The forum also adds a highlight to this exhibition. I hope the organizer can bring me better exhibitors, richer content and more all-round service when I attend the next Interfoam Expo.

Tianbi Su
Michelin China

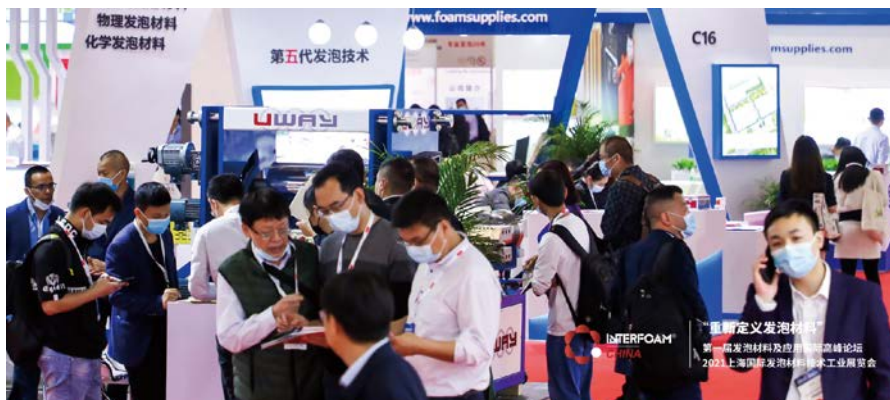
Interfoam 2021 showcases the whole industry chain of foam materials, creating an integrated platform for technology, trade and academic exchanges, making a great contribution to the sustainable development of the foam industry! Through this platform, we have meet some business partners that we can cooperate with in the future. I hope that in the next Interfoam exhibition, the organizer can bring more high-quality exhibitors, richer resources and more all-round service experience!

Li Li
Carcoustics Auto Parts Co., Ltd.



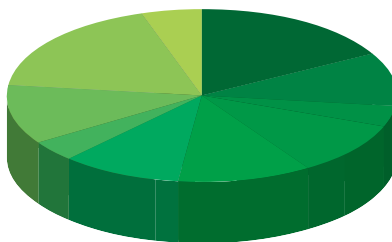
Exhibitor Data Analysis

86 professional exhibitors
from 9 countries and regions around the world



Exhibitor & Exhibit Structure Analysis

PU	16.80%
PE Foams	10.40%
PP Foams	4.00%
EVA	9.60%
EPDM, CR, NBR	11.20%
Silicone Foams	9.60%
Other Foams	4.00%
Raw materials, foaming agents & auxiliaries, etc.	11.20%
Foam molding, cutting, supporting equipment, etc.	18.40%
Association / Media	4.80%



Structure Analysis for Exhibitors

Upstream equipment, raw materials, etc. 30%
Foam manufacturing and processing 70%



Wishes from Exhibitors

Please visit the Interfoam website for more exhibitor wishes.

Interfoam is very successful. For the whole foam industry, Interfoam provides a platform for everyone to exchange and learn together, so that everyone can know the most advanced technology of the industry and keep up with the development of the Times. Our customers also quickly learned about our foam products through visiting the exhibition and watching speeches, which brought us many new opportunities. I wish Interfoam will be better and better, and wish everyone a lot of harvest in the exhibition!

Willem.Zhang
Saint-Gobain China

This was the first time Zotefoams exhibited at Interfoam and we found the show to be very well organized. Attendance was good and visitors were high quality, representing all sections of the foam industry supply chain. We had many good conversations that will hopefully lead to potential business.

James Lamb
Zotefoams

Under the current global epidemic situation, we have launched our new brand image of "Recticel Engineered Foams" at Interfoam China to continue to provide our customers with industry-leading foam solutions. Through this exhibition, the audience has a more accurate understanding of foam products and applications, and it also create a lot of new business opportunities for us. As the organizer said, "This time is just the beginning", thanks for the organizer's careful preparation, I wish Interfoam China can do better and better.

Wendy Wei
Recticel Engineered Foams

INTERFOAM 2021 provided a good platform and opportunity to showcase SABIC's Foam and Lightweighting solutions. We were able to share SABIC's product portfolio at our booth and as part of the industry conference, generating valuable prospects and opportunities. Congratulations to INTERFOAM for having organized and executed a successful event. We look forward to INTERFOAM becoming a key event for the foam industry in Asia.

Andrew Chen
SABIC

Top Exhibitors

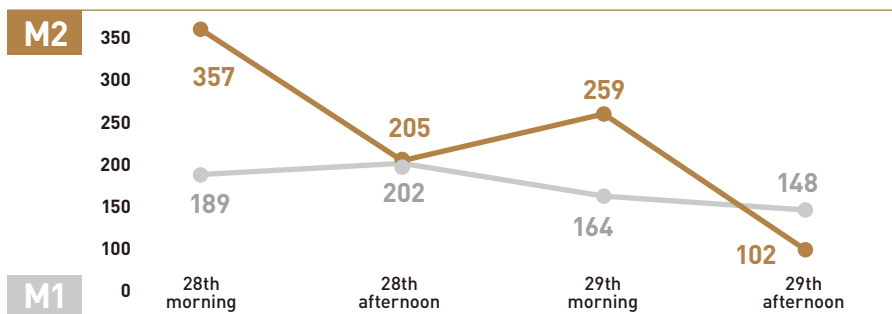


A part of exhibitors listed in no particular order

"Redefine Foams" The 1st International Forum of Foams and Applications

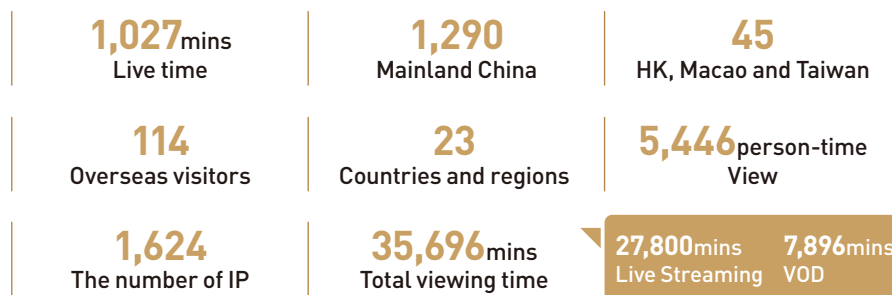


On-site visitor flow statistics of meeting rooms



2 Days, 35 Topics,
35 Speakers,
7,072
online and offline audiences

Online live broadcast and playback data statistics



The number and regional distribution of live audiences

Shanghai	373	28.17%
Jiangsu	167	12.61%
Zhejiang	114	8.61%
Overseas Visitors	109	8.23%
Guangdong	103	7.78%
Shandong	68	5.14%
Beijing	61	4.61%
Henan	57	4.31%
Jilin	46	3.47%
Sichuan	44	3.32%
Hong Kong, Macao and Taiwan	13	0.98%
Others	169	12.76%



Wishes from Guest Speakers

Please visit the Interfoam website for more wishes from Guest Speakers.

China's polymer foaming material industry and technology are booming, the appearance of Interfoam Expo could not have come at a better time! As the only professional exhibition for foam industry in Asia, combined with the forum held at the same time, Interfoam focuses on showing the new technology, new equipment, new products, new applications and new trends of foam industry. It is expected that the Interfoam Expo will be better and better in the future, and become a high-level professional exhibition platform for the exchange of polymer foaming materials in China and even the world.

Ling Zhao
East China University of Science and Technology

Thank you very much for holding this Interfoam Expo, which is the first professional exhibition on foam industry in China. Combined with the "Redefine Foams" forum held at the same time, it will play a very positive role in promoting the communication of domestic foam industry, the application of foam products, and the progress of foaming technology. The foam segment industry especially needs this kind of professional platform to provide opportunities for communication. I also wish Interfoam Expo can become a beautiful scenery of manufactured in China after the epidemic.

Yadong He
Beijing University of Chemical Technology

Thank you very much for the organizer's hard work and careful planning. Interfoam provides an opportunity for communication and cooperation for the foam industry. The exhibition and forum focus on the materials, equipment, technology and other fields of the foam industry, which is not only rich but also innovative and highly directional. The first "Redefine Foams" forum, from the preliminary publicity work to the arrangement of the meeting, reflects the professionalism of the high-level meeting and the exploratory nature of the frontier issues. I hope that Interfoam will continue to adhere to it and look forward to the content of the next forum. Wish Interfoam will get better and better!

Xia Liao
Sichuan University

Interfoam 2021 is a very successful event in the foam industry. It comprehensively involves the market trend of the industry, the latest technology and products, the production process and the world's most advanced applications, etc. At the same time, the wonderful sharing of the experts is also a good summary and promotion of the development of the industry. Today, with the rapid development of global scientific and technological civilization, sustainable development has become a major issue facing all mankind. How to develop foam industry through new technology and new application is very important. Such industry events are useful and necessary, and I hope Interfoam will continue to be held. Wish Interfoam Expo better and better in terms of scale and depth!

Robin Zhang
Sealed Air



Become a Speaker



“Redefine Foams”
The 2nd International Forum of Foams and Applications

成为演讲人
Become a Speaker

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HJTEXPO





Interfoam2022 Shanghai / Shenzhen



**From Beginning to Harvest,
Gain More @ Interfoam!**



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